

A group of approximately 15 children, mostly of primary school age, are gathered in an orchard. They are dressed in outdoor clothing, including jackets and hats, suggesting a cool day. Many of the children are holding up bright green apples high in the air, some with open mouths as if shouting or cheering. The orchard is filled with trees that have green leaves and some ripening fruit. In the background, there are rolling green hills and a few buildings. The overall atmosphere is one of joy and community activity.

the  
tree  
council

The Tree Council  
Working together for the love of trees

# National charity working together to...



**Fund, plant and care for  
trees and hedgerows**

**WITH TREE WARDENS &  
THE COMMUNITY**

**COMMUNITY ACTION**

**Inspire the next  
generation of young  
environmentalists**

**WITH EDUCATION  
PARTNERS & YOUNG  
TREE CHAMPIONS**

**YOUNG LEARNING**

**Use science to influence  
policy and support best  
practice on trees and the  
environment**

**WITH GOVERNMENT &  
ACADEMICS**

**PRACTICAL SCIENCE &  
RESEARCH**

**Influence tree-related  
policy**

**WITH CHARITY PARTNERS  
& TREE COUNCIL  
MEMBERS**

**PARTNERSHIP POWER**

# UK has huge targets to meet



- GB target ~**30,000 ha per annum of woodland creation by 2025** (1/3 of that in England)
- **200,000 kms of new hedgerow** (40% increase) - either bigger and wider or new hedge
- Requires **66m more trees per year**
- To support Net Zero, Biodiversity, Health & Wellbeing

# There has never been more interest to support trees and green spaces ...

- **Climate Change Committee**
- **Defra** - £640m Nature for Climate Fund (£550m for tree planting)
- **Local Authorities** – declaring Climate Emergency
- **Corporate Partnerships** – Environmental Social and Corporate Governance (ESG)
- **General Public** – value green space and wellbeing benefits more post lockdown





## Working together ... we can do it

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- Funders love partnerships
- Partnership adds new ideas and momentum
- Brings extra feet on the ground
- Increases awareness
- Ensures greater after care
- Creates a fabulous virtuous circle

# Making connections ...

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- **Funders** (*pro bono and cash*)
- **Local Authority** (*Tree Officers, councillors, MP, health centre*)
- **Volunteers** (*Tree Council, TCV, Wildlife Trusts, corporate*)
- **Local interest groups** (*nature, heritage, cultural and multi-cultural*)
- **Education** (*university researchers, local schools, Forest Schools*)
- **Media** (*local, regional, national, social*)
- **Celebrities** (*Great Uncle Bulgaria included!*)



# Three Case Studies

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- Deckchair Dreams – in London's Royal Parks
- Network Rail Community Planting – reconnecting Cumbrian wildlife
- Lancaster West Estate – a fruitful hedgerow for Grenfell residents



# Deckchair Dreams – Royal Parks Foundation



# Reconnecting Cumbrian wildlife - Matterdale Valley

- Year One: 1,600 mixed broadleaf trees
- Year Two: 10,000+ native hedgerow whips

## Funder:

Network Rail Community Planting & The Tree Council

## Partners:

- Another Way (Amy's charity)
- Ullswater Catchment Management
- Cumbria Wildlife Trust
- Landowners and farmers
- Local schools and community groups
- Scout groups
- Media (local, regional, national)



# Leaf it to me: Amy, 17, mobilises her army of planters

By Jenny Johnston

AT 17, sixth-former Amy Bray is fast becoming Britain's answer to Swedish green activist Greta Thunberg.

The teenager organised an army of schoolchildren to help plant 1600 trees in the Cumbrian hillsides for the Mail's Be A Tree Angel planting campaign.

'The key of all of this is to make it fun,' she says.

She has already set up her own environmental charity Another Way and this week was named Cumbrian Woman of the Year in a local awards. What we

## 'Inspiring people'

all need to do, she declares emphatically, is roll up our sleeves and get stuck in, as she is doing with her tree planting.

In her wider environmental campaigning work, she has visited schools all over the country, and spoken to 3,000 young people about what THEY can do to ensure future generations will be safe. She says: 'If I speak to ten people in a day, and the next day those ten people went on to educate ten each, then in only ten days everyone in the world would have heard the message.'

She added: 'I really admire what Greta is doing but her message is political. What I'm doing is about the personal - convincing people that what the individual does can make a difference.' Sara Lom, chief executive

## HOW TO HELP

**1. Pledge your money** - every £3 donated will be enough to plant a tree.

**2. Donate your Nectar points** If you donate 50 points we'll match overall donations of up to 10 million points. You can make a larger donation - every 3,000 points is enough to plant five trees.

**3. Spend your Nectar points** on a £5 gift voucher which can be used on a tree of your choice at more than 900 garden centres across the UK.

**4. Support schools** - your company can get involved with the '1,000 orchards for 1,000 schools' branch of our campaign. And for a map of planting events near you, see [treecouncil.org.uk/take-part/near-you](http://treecouncil.org.uk/take-part/near-you).

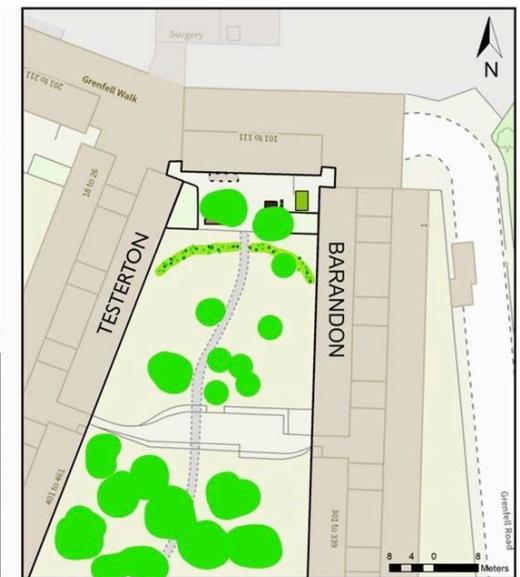
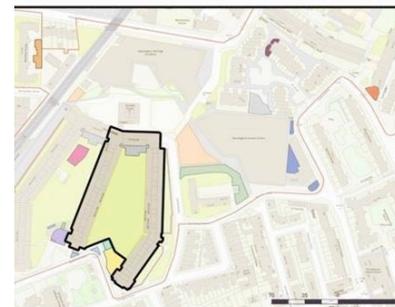
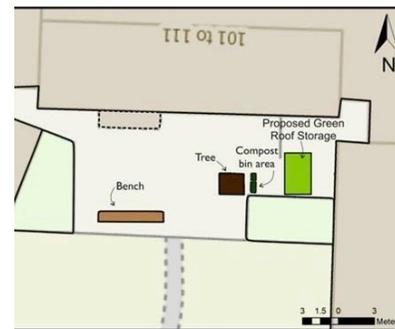
**5. Find out more** about our goals and how to take part at the [beatreeangel.co.uk](http://beatreeangel.co.uk) website.

of The Tree Council, the Mail's charity partners who organised this planting, said: 'Amy is amazing. She epitomises the spirit we need to encourage - everyone working together for the love of trees and the environment.'



## Lancaster West Estate

- 30 metres of fruiting hedgerow
- Lancaster West Neighbourhood Team
- Grenfell Community volunteers
- The Tree Council – Jubilee Fund
- Royal Borough Kensington & Chelsea
- Hubbub – environmental charity



— Lancaster West Neighbourhood Team Boundary  
 — Area of Interest Boundary  
 — Fruitful hedge



# They clean the air that we breathe

In London, two million people - of which 400,000 are children - are living in areas with toxic air (Source: Natural History Museum).

We believe every child deserves clean air to breathe. Hedgerows can play a huge part in making this happen.

**A new hedgerow may store up to 800kg of CO<sub>2</sub> equivalent per year per km, for up to 20 years, which means that, annually, it can absorb the carbon produced by a car travelling over 1,000 kilometres. Impressive!**



# The Tree Council Grants

- **Network Rail - Community Programme** (£5k - c£30k)
- **Orchards for Schools** - fruit trees, hedgerow packs, planting kit
- **Jubilee Fund** – celebrating The Queen’s Platinum Jubilee
- **Animal Friends Fund** – focused on biodiversity
- **Branching Out** – smaller community projects (up to £1,500)
- **Visit [TreeCouncil.org.uk](https://www.treecouncil.org.uk)**



## 'My Top Tips'

- Talk, Talk, Talk (listen too)
- Ask, Ask, Ask
- Thank, Thank, Thank
- (Thank again)
  
- Consider urban hedgerows
- Be creative and have fun!



Good Luck and thank you.  
(And thank you again!)

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